



“Italian Agri-Innovation for Sustainability”

Tuesday, November 15th at 18:00

Italian Embassy - Tiergartenstrasse 22 | 10785 Berlin
(doors open at 17:30)

Please RSVP by November 7th, 2022: commerciale.berlino@esteri.it

PROGRAM

18:00-18.15 **Welcome remarks** by H.E. **Armando Varricchio**, Italian Ambassador to Germany

Keynote speech by Nina Wolff, President of Slow Food Germany

18:15-18:45 **Panel 1: How can agriculture tackle the climate change**

Claudia Laricchia, Future Food Institute, Head of Institutional Relations and Global Strategic Partnerships

Jacopo Monzini Taccone di Sitizano, FAO, Senior Natural Resources Management Officer

Yasmine Cathell, Soil Heroes Foundation, Nutrition Project Manager

Lukas Dillinger, Innovation Strategist, Food System Designer, Food Preneur & Climate Shaper

Moderator: Carlo Alberto Pratesi, Roma Tre University, Full Professor of Marketing, Innovation and Sustainability

Q&A

19:00-19:30 **Panel 2: Promoting the Mediterranean Diet from agriculture to products**

Serena Cilento, Rareche Network and Rural natural market

Emanuele Zannini, Associate Professor in Food Science at "La Sapienza" University and user of Arca Regenerative agronomic practices

Stefania Lettini, Entrepreneur & Italian Food Influencer

Rodolfo Dolce, Lawyer for International Business Law and Founder of Italian Sounding e. V.

Moderator: Carlo Alberto Pratesi, Roma Tre University, Full Professor of Marketing, Innovation and Sustainability

Q&A

19:45 **End of the event and reception**